

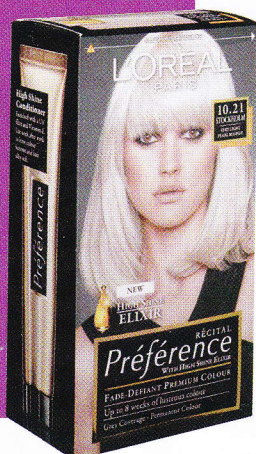
# I WANT HER HAIR!

*Get the celebrity colours you've always dreamed of — at home! Hairdresser Scott Cornwall tells you how to get the shades of the stars from the comfort of your own bathroom*

We've all coloured our hair at home, probably with varying results! In order to get a good finish, it's important to understand that you are responsible for the end colour. In a salon you wouldn't expect a stylist to just plonk the colourant on your head and leave it — so why would you do it at home? Without the safety net of an experienced colourist, it's crucial you spend even more time following the instructions and pay attention to the effect it's having on your hair. Many of us see a colour on the box and think that after one application, we're going to be that shade. The reality is it's just not that easy! To get the colour you want, you have to know what base you are starting with and how it will affect the end result. There are some amazing products on the market which, if used correctly, can deliver fantastic results.

## Shopping list

- \* L'Oréal Réçital Préférence 10.21 Stockholm Very Light Pearl Blonde, £6.49
- \* L'Oréal Réçital Préférence 8.3 Cannes Soft Golden Blonde, £6.49
- \* Tint bowl
- \* Toothbrush
- \* Plastic gloves



It's better to try and achieve Kate's colour in stages, building the different shades in using the balayage method over several months.

## Kate Moss

*Supermodel Kate always has a gorgeous blonde mane. Using a technique called balayage, which involves painting sections of the hair, Scott explains how we can all get catwalk-ready colour at home!*

### If you have a naturally fair base...

Use L'Oréal Réçital Préférence 10.21 Stockholm

- 1 Begin with freshly washed and dried hair, styled as normal. This is crucial to achieve a natural finish. Mix up 50% of the dye in the bowl with the toothbrush.
- 2 Starting at the front, pull out a 1/2cm section of hair, dip the toothbrush into the dye and coat the strands evenly. Repeat this method with sections around the front to frame the face. Don't go mad! The idea is to leave as much of your natural colour as possible.
- 3 Continue with similar 1/2cm sections along the parting. From underneath, pull out several 1cm panels (at the sides and back) and coat.
- 4 Once applied (as outlined above), leave to develop and then rinse.

Wait four to six weeks and repeat the above method to load the hair with further lighter tones. To retain Kate Moss's natural effect, you need to introduce or rotate your deeper blonde hues. Alternating your balayage method between lifting and muting will ensure hair is not only multi-tonal, but you will not suffer from roots. You should rotate in your next colour four to six weeks after your last application. Using a deeper, golden blonde and intermixing it with the ash blonde will create an overall neutral shade, as sported by Kate.

### If you have a highlighted base

Use L'Oréal Réçital Préférence 8.3 Cannes Soft Golden Blonde

Follow the lifting balayage instructions above, but use a darker shade of blonde for the painted strips. Try to keep the panels of hair you coat no more than 1cm wide and always remember less is more with the balayage method. Resist coating large areas, you only want to introduce small amounts of colour at a time to build the effect. This Kate Moss balayage only works effectively on natural medium to dark blondes. If you are brunette, we suggest for such a change you visit the salon for expert advice.



## Catherine Zeta Jones

*The Welsh lovely has a glorious brunette mane, which is also achieved by using the balayage method. By intermixing different shades you get a colour that doesn't look flat, heavy or witchy.*

### If you have black or very dark brown hair...

- 1 Wash, dry and style hair as normal (avoid using any products).
- 2 Mix up the Decolour Stripper, then take a 2cm panel from the front hairline and coat evenly. Pay attention to applying it to the mid-lengths and ends, while only brushing the mixture lightly near the root area of the panel.
- 3 Repeat this method around the front hairline and through the parting. Ensure each 2cm panel is coated evenly.
- 4 Once you have finished applying the stripper on top of the head, take several larger panels from underneath the side and back of the hair. You should ensure the overall base remains dry and untreated. You are simply applying 'stripes' throughout (from root to tip).
- 5 Leave these panels to develop for one hour, then rinse.
- 6 Once hair is 100% dry, you should notice your dark or black base remains but there are noticeable lightened coppery streaks running through.
- 7 Mix the dye in the bowl and use the brush to apply it evenly to the panels. Cover all the panels of hair in this way. Once all

streaks have been covered, comb into the rest of the hair and leave to develop. 8 Once this method is complete and the hair is dry and styled, you will notice it still has a dark brown appearance but has richer multi-tones, creating a softer look.



**Shopping list**

- \* Decolour Stripper
- \* Tint bowl and brush
- \* John Frieda Precision Foam Colour Medium Ash Brown 5A, £9.99
- \* Plastic gloves

### If you have mid-brown hair...

To create a more intense chocolate brown, you can undertake the balayage method but only use a slightly darker brown directly to the base. This method is also advisable for blondes who have re-coloured to a dark blonde shade.

- 1 Wash, dry and style your hair as normal (avoid using any products).
- 2 Mix the dye up using the brush and bowl.
- 3 Take a 2cm panel from the front and coat lightly but evenly.
- 4 Continue to repeat this method around the front and through the parting.
- 5 Once you have taken a selection of panels throughout the top of the head, take several larger panels from underneath the side and back. Ensure the overall base of the hair remains dry and untreated, you're aiming for fine and even panels.
- 6 Leave the product to develop. Five minutes before the end, wet a tangle comb and distribute the colourant panels through the hair. Once you have combed the hair, rinse.



### Shopping list

- \* Tint bowl and brush
- \* Schwarzkopf Live Salon Style Light Brown Hair Dye 5-1, £5.99

## Your DIY hair guide



### If you're naturally blonde...

And wish to go brunette, it is advisable to go for a 6.0 dark blonde colourant. This will display on a lighter base as a soft natural brown. Applying anything darker than a 5.0 light brown, as a whole head application to very light base can appear flat and heavy. Try first creating a darker base and then apply the balayage method.



**To get a brunette base try...**  
John Frieda Foam Colour 6N  
Light Natural Brown, £9.99



**To get darker balayage flashes running through a lighter brown base try...**

John Frieda Foam Colour 4N Dark Natural Brown, £9.99  
Schwarzkopf Live Salon Style 4-1 Medium Brown, £5.99



If you have a warmer base colour (i.e. hints of red or gold), use a cool tone to create the balayage effects. Adding additional warmth to the base can cause the overall colour to become red as opposed to chocolate.



## Christina Hendricks

*Mad Men star Christina Hendricks is an iconic redhead, but did you know she's naturally blonde and has been dyeing her hair since she was a teenager?*

### If you're a natural brunette...

- 1 Wash hair fully before starting the process and towel dry.
- 2 Make sure tresses are still fairly damp. Mix the Decolour Stripper and begin applying to the mid-lengths and ends, avoiding the roots. Pour the product into your gloved hand applying a section at time and comb through.
- 3 Leave for 10 minutes. At this stage you should notice the hair is beginning to lift and expose warmth.
- 4 Begin combing the stripper through the hair from root to tip. Wet the comb for even distribution. Continue for around five minutes, paying attention to the shade. As soon as you see a rusty deep copper, rinse out.
- 5 Once 100% dry, hair should look a deep copper and you will now have a good base to re-colour. Apply the dye as instructed and leave to develop.
- 6 Ensure you comb the colourant through to obtain smooth, even coverage. Finish as instructed in pack.



### Shopping list

- \* Decolour Stripper, £12.99
- \* L'Oréal Féria Mango Intense Copper 7.4, £6.99



**If you're naturally fair...** i.e. no bleach or high-lift tint, and want to go red, you won't need to strip the hair. Simply apply the colour to clean, dry hair and follow the instructions in the pack.

## STAY A RAVISHING REDHEAD!

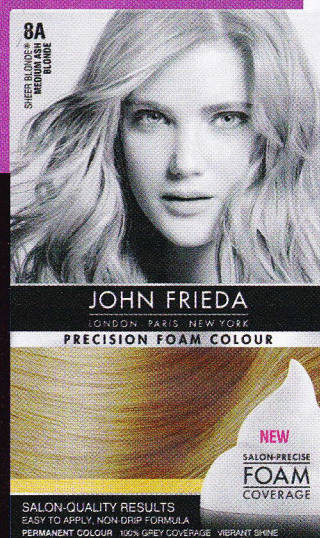
*Regardless of your natural shade, you can reapply the colour to the re-growth without stripping or pre-pigmenting. If you are a deeper brunette, ensure you apply every four weeks to new hair only. The first inch of re-growth will lift very well due to the heat from the scalp. If you wait longer than six weeks it may not lighten as evenly and the overall result could look heavier as it grows through.'*  
Scott Cornwall, hairdresser

### If you're very blonde or have heavily bleached hair...

- 1 Wash and towel dry hair, leaving it a little wet. Mix the natural blonde dye as instructed, apply it to damp (as opposed to dry) locks. This will ensure the colour deposits smoothly.
- 2 Comb through to distribute evenly and leave to develop.
- 3 Rinse the dye using only baby shampoo and do not apply the conditioner included as this can create a barrier.
- 4 Once hair is rinsed and washed, dry 100%. You will now see the deeper blonde base colour just applied.
- 5 Next, mix and apply the red dye. With this product you can use the conditioner included to finish the treatment.

### Shopping list

- \* John Frieda Foam Colour 8A Medium Natural Blonde, £9.99
- \* Baby shampoo
- \* L'Oréal Féria Mango 7.4 Intense Copper, £6.99





# Your DIY hair guide

## Caroline Flack

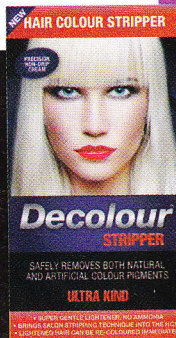
*Queen of the dip-dye, Caroline's ombre effect is a very easy one to do at home. Scott reveals all!*

### Ombre for brunettes

- 1 Wash hair several times in baby shampoo, towel-dry and comb neatly into your regular parting. Brush tresses into two bunches either side of the head at earlobe height. Make sure they are even.
- 2 Mix the Decolour Stripper in the bowl and starting with the very ends of the bunched hair, begin applying. Make sure the stripper is worked into the tips and wait five to 10 minutes to give them a head start on development to ensure that 'faded out' appearance.
- 3 After the ends of the hair have developed for around 10 minutes, proceed to apply the stripper evenly and fully onto the rest of the bunched hair with the tint brush. Again, make sure the stripper is fully worked into the areas you are targeting so the coverage is even.
- 4 Once both bunches are covered in stripper, leave to develop for up to one hour (based on the darkness of your hair). Once the targeted areas have lifted, you can proceed to rinsing. Rinse the bunches only and do not remove the hair bands just yet.
- 5 After several minutes of rinsing the bunches, remove the hair bands and rinse the whole head.
- 6 Dry and style hair. If you want even blonder ends, repeat the above process.

### Shopping list

- \* Two hair bands
- \* Decolour Stripper, £12.99
- \* Baby shampoo
- \* Tint bowl and brush



### Ombre for blondes

- 1 Firstly, wash the hair with baby shampoo and dry 100%.
- 2 Apply the light brown dye to the whole hair (from roots to tips). Develop as per instructions.
- 3 Do not use the after-colour conditioner, as this will seal locks and could cause a barrier to the next stage. Instead wash the colour off with baby shampoo until the water runs clear.
- 4 Towel dry and comb into your regular parting position. Section hair into two bunches either side of the head, just at the ear. Make sure tresses are combed smooth and the bunches are secured evenly both sides.
- 5 Now take the Decolour Remover and mix in the bowl. Using

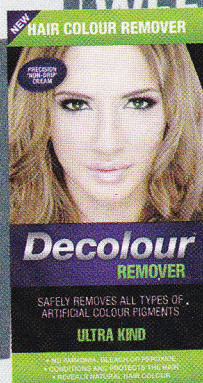
the brush, apply to the very ends of the bunches, working in with your fingers, continuing up until each bunch is coated.

6 Once both bunches are finished, leave to develop for at least 20 minutes. You should see the dark colour vanishing. Once it has completely gone and the original blonde hair has been exposed, rinse the bunches only.

7 After several minutes of rinsing, remove the hair bands. Rinse your whole head again and condition thoroughly. Blow-dry and style as usual.

### Shopping list

- \* Two hair bands
- \* Decolour Remover, £12.99
- \* Garnier Belle Colour 6 Natural Light Brown, £4.99
- \* Baby shampoo
- \* Tint bowl and brush



You must **ALWAYS** do a strand test 48 hours before colouring your hair, every time you colour it, even if it's a dye you have used before. And read the **INSTRUCTIONS** thoroughly! Remember colouring hair takes time. Professionals train for years, so be prepared with your tools and patience.